

## A STUDY ON EMPLOYEES WELFARE MEASURES IN NEYCER INDIA LTD

G. PURUSHOTHAMAN<sup>1</sup>, V. MANJULA PURUSHOTHAMAN<sup>2</sup> & K. KRISHNAMURTHY<sup>3</sup>

<sup>1</sup>Research Scholar, Thiruvalluvar University, Serkkadu, Vellore, Tamil Nadu, India

<sup>2</sup>Department of English, D. B. Jain College, Chennai, Tamil Nadu, India

<sup>3</sup>Research Supervisor & Guide, Department of Commerce Rajeswari Vedachalam  
Govt. Arts College Chengalpattu, Chennai, Tamil Nadu, India

### ABSTRACT

An employee has an important role in the industrial production of the country. The personnel management really concern with the management of the people at work management is an art of getting work done by the people. Therefore, it is very necessary to seek the co-operation of the employees force in order to increase the production and to earn higher profits. The Co-operation of employees is possible only when they are fully satisfied with their employer and the working conditions on the job.

Which is very essential to seek the Co-Operation of the employees for this purpose, provision of better conditions of work like suitable temperature adequate lighting and in general a pleasant atmosphere is very necessary to get them to realize that the management thinks of their welfare.

Such welfare activities benefit not only the workers but also the management in the from the greater productive efficiency. Today progressive managers realize that these welfare facilities pay a good divided in the long-run, for they contribute in a large degree towards the health and efficiency of the workers and towards a high morale.

Labour welfare defined as efforts to make life worth living for workmen. Labor welfare entails all those activities of employer which are directed towards providing the employees with certain facilities and services in addition to wages or salaries.

**KEYWORDS:** Industrial Production, Personnel Management, Adequate Lighting